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wild scapes

e-newsletter

Hello {FIRST_NAME|Subscriber}

Happy New Year!

Welcome to the first Wildscapes newsletter. Read about our latest news and developments for this period. Use the menu on the right hand side to link to specific stories.

For more news and events please visit the **Latest News** section on the **Wildscapes website**.

For more information on involving Wildscapes with your business call 0114 2792667

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An introduction...

We create and manage successful, sustainable and locally distinctive landscapes rich in wildlife, for the benefit of the environment, the community and the local economy

Are you planning to develop your land and want to make sure you're looking after wildlife at the same time?

We specialise in: habitat and protected species surveys; management plans; mitigation schemes; habitat creation and enhancement; GIS mapping; BREEAM assessments; biodiversity design; ecological impact assessments; and landscape architecture.

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Our New Years Consultation Offer

Call us before the end of January 2011 and book your first 90-minute

consultation FREE. Initial plans can include draft landscape architecture drawings.

Click Here to find out more or call Vicky on **0114 279 2667**

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Sheffield Telegraph Environmental Award Winners

Here's what the judges said: "Deep in the heart of Sheffield's East End, Sheffield Forgemasters have created a green oasis: By developing a one-acre wildlife area they have transformed what was once a rundown and disused industrial wasteland into a green and tranquil haven".

Designed by Wildscapes, the garden boasts landscaped and grassed areas, and as well as nurturing wildlife and improving the appearance of the area, the garden also helps prevent flooding.The Forge Garden is a fine example of how a large company can embrace its surrounding environment and create a natural habitat in the heart of the city"

Click Here for more information

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Corporate members' pilot scheme

The Wildlife Trust for Sheffield and Rotherham offers a corporate membership scheme which is invaluable to the work of the Trust and helps us…

- Protect wildlife and their habitats
- Inspire and support people of all ages to take action for wildlife
- Encourage and create wild green spaces

Our members are so critical to our work that we wanted to improve the scheme and deliver a range of benefits which more closely meets their needs and expectations. To help us with this, we invited a group of small businesses to take part in a pilot project and asked them for their views, their feedback and their insight.

Simon Hanson of Hanson Contracts; Jo Crawshaw of Earth Mine; Mark Fickling of Modern Creatives; Mark Roberts of Eco-Power Solutions; Ian Fisher of Air Master; and Sarah Simpkins of Printing.com all

agreed to take part in the pilot project and support our work.

With their help, we will redesign our membership offer. **Find out how you can join us!**

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Enhance your GREEN CREDENTIALS and improve your bottom line

"The business case for biodiversity and ecosystems is getting stronger" according to The Economics of Ecosystems and Biodiversity Report for Business.

The report argues that companies which understand and manage the risks presented by biodiversity loss and establish flexible operational models to seize related business opportunities, are more likely to thrive.

Just as climate change stimulated carbon markets and new business models, biodiversity services also offer opportunities for investors and entrepreneurs.

Having biodiversity and ecosystem services in place can create significant added value for companies, by ensuring the sustainability of supply chains, or by penetrating new markets and attracting new customers. They can also help to identify new business opportunities, such as:

- Reducing input costs through improved efficiency
- Developing and marketing low impact technologies
- Managing and designing projects to reduce their footprint
- Professional services in risk assessment and management/adaptation

Click Here for more info on how to enhance your green credentials

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Centenary Riverside Lunchtime Stroll

Thursday 3rd February 2011 and Wednesday 27th March 2011
Meet at Steel Henge at Centenary Riverside Nature Park 12 - 2pm

Is your business situated near the Riverside Way? We would like to invite you for a lunch time stroll around Centenary Riverside. It will be a great opportunity to get some fresh air and hear all about the interesting nature of the site. The walk will also be a great chance to network with other local businesses and learn more about

the surrounding local history. So why not join us for 30 minutes and relax at our new nature park?

Access to the reserve is by Riverside Way, off the A6178, Rotherham. Walk across the bridge and meet at the Steel Henge Sculpture on the right.

Contact the Community Wildlife Ranger Hannah Wittram on 0114 263 4335 (Monday to Friday) for more information or to book onto events.

Visit our events page where you can find out more about up and coming events

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